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| Minutes |
| **DATE 2/23/16** | **7:00pm** | **Hatboro Baptist Church Annex** |
| **Meeting called by** | Melinda Goodwin, President |
| **Type of meeting** | General Membership Meeting  |
| **Note taker** | Sue Shannon |
| **Attendees** | Barb Samuel, Sue Shannon, Melinda Goodwin, Dani Harting, Virginia & Bruce Hart, Robin Laufer, Rob Laufer, Tara Garramone, Karen Hotchkiss Shubick, Doug Stratton, Susan Worth |
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| **Call Meeting to Order** | Melinda Goodwin |
| **Adoption of the Agenda** | Melinda Goodwin  |
| **Approval of the Minutes** | Melinda Goodwin |
| The minutes were approved |
| **Treasurer’s Report** | Bill Godshall |
| * The current balance is $7311.55, with several expenses coming up including our Community Scholarship and the Membership party, which should be about $1000.
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| Action Items | Person Responsible | Deadline |
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| UPDATES |
| **TOPIC Membership Appreciation Party**  | Name Melinda Goodwin |
| * The party will definitely be at 58 York Road, and Melinda is collecting RSVPs. About 20 people have signed up so far.
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| Conclusions |  |
| Action Items | Person Responsible | Deadline |
| Tara will distribute flyers to local businesses | Tara | ASAP |
|  Sue & Melinda will re-send the invitation to the farmers & the membership |  Sue & Melinda | ASAP |
| **TOPIC Resident Letter** | Name Melinda |
| * Melinda is designing a brochure with an insert that is a membership form that can be pulled out and sent back. She wants to create the text and the brochure that encourages everyone, not just residents of Hatboro, to sign up for the Merchant Discount program, because everyone can shop in Hatboro, not just residents.
* The suggestion was made to use legal size paper to make a four fold, with a flap that is pre-perforated to tear off.
* Discussion about whether we need a separate welcome letter, or if the brochure would suffice.
* Discussion about how to have an option to sign up online and have a form to mail in.
* Decision to make the four fold, with options to sign up online, mail in, or drop off at the Farmer’s Market.
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| Action Items | Person Responsible | Deadline |
|  Finish form and print it and give it to Robin | Melinda | ASAP |
| **TOPIC Hatboro Little League Sponsorship** | Name Melinda Goodwin |
| * Opening night is April 8th, at 6pm and we are encouraging people to come out and take pictures with our team.
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| Action Items | Person Responsible | Deadline |
| Attend April 8th Hatboro Little League opening night |  | April 8th |
| **TOPIC Farmer’s Market signs** | Name Dani Harting |
| Discussion |  |
| The signs are in and look great. We are looking for volunteers to put them on their yards. The Harts and the Laufers, Karen Shubick and Tara Garramone and her dad all volunteered. Sue said she would talk to the Exxon at York and County Line, Melinda will talk to Main St. Pizza.  |
| Action Items | Person Responsible | Deadline |
| Display Farmer’s Market signs | Various | Beginning of April |
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| **TOPIC SEPTA Train Project** | Name:  |
|  Austin Mosby wasn’t here to report. Barb suggested that we create a Facebook page for the train project so that people can follow the progress. Also a suggestion to create a Facebook event for some projects. Barb also said that at Elkins Park, where they have a Facebook page showing their train station upgrade, that they have events at the train station (like musicians).  |
| Action Items | Person Responsible | Deadline |
|  Continue Facebook conversation at the Board meeting | Board members | March 8th. |
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| **TOPIC Farmers’ Market Fees** | Name: Melinda |
| Melinda brought up the Farmer’s Market fees at the Borough Council last night – thank you to all of the HRA members who showed up to support the HRA. The borough council said that the state passed a law in 1990 that allowed the Earned Income Tax with the condition that no changes be made to the Business Privilege Tax. Discussion about what to do next, including perhaps talking to our state Reps about how to change the state law. Melinda has sent an email to Rep Tom Murt’s office to ask to talk to him about the issue.   |
| Action Items | Person Responsible | Deadline |
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| **NEW BUSINESS** |  |
| **TOPIC 2 Banners at Church** | Name: Melinda/Pastor Doug |
| * Discussion about what size the banner should be, and the local laws that apply as well as feedback from church members. The banner that the church is building a space for is 12 feet. After a discussion, we decided we just need one banner.
* Discussion followed about how to reach out to local businesses to show how we are not competing with their business, but are looking to bring more people in – like asking the TNT diner if there is a difference between their business on Fridays with the Farmers Market and Fridays without. Also a suggestion to send a letter to merchants ask them if they are open on Friday and offer to advertise that they are open at the market.

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| Action Items | Person Responsible | Deadline |
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| **TOPIC Membership Cards and Discount Sheet** | Name: Melinda |
| The new cards are in and are availableThere are also placards that are available for merchants to display which we will start to distribute.   |
| Action Items | Person Responsible | Deadline |
|  Distribute display placards to merchants | Various | asap |
|   |  |  |
| **TOPIC Movie In the Park event**  | Name: Melinda Goodwin |
| The Movie in the Park will be on May 14th in Eaton Park. Robin volunteered to work on choosing the movie and advertising the movie with the contacts from the last movie. She will also reach out to Liz Walsh to see if she wants to help.   |
| Action Items | Person Responsible | Deadline |
|  Choose movie and advertise it | Robin Laufer |  |
| **TOPIC Community Garden** | Name:  |
| Sarah Conner is the person at Pennypack Elementary who is coordinating the Community Garden project with the HRA. Pastor Doug knows the principal of Crooked Billet Elementary – he agreed to talk to her to see if she’d be interested in having a Community Garden there as well. The HRA will invite Sarah Connor to the next board meeting on March 8th and Pastor Doug will invite the principal of Crooked Billet if she is interested as well.  |
| Action Items | Person Responsible | Deadline |
|  Invite Sarah Connor to board meeting | Melinda | March 8th |
| **TOPIC Farmer’s Market Flyers** | Name: Melinda |
|  The flyers will be ready after we add the logo to it. We’ll start distributing it in March.  |
| Action Items | Person Responsible | Deadline |
|  Add logo to flyer | Melinda | asap |
| **TOPIC Community Clean up** | Name:  |
| Melinda proposed that we design the Community Clean Up similar to the Community Yard Sale, where we designate local neighborhood sites to clean up and encourage people to clean up their own sites. Discussion followed about how to pick some sites – suggestion to put sites on Facebook and ask for feedback. Also a suggestion to buy trash cans for the borough – we could make that a fundraiser for the merchant discount card. Tara will make a flyer advertising the fundraiser. Melinda will check with the borough to see if they would be amenable to receiving a grant to provide additional trash cans for Public Works.  |
| Action Items | Person Responsible | Deadline |
|  Flyer for fundraiser for trash cans | Tara  |  |
| Check with the borough about a grant for trash cans | Melinda |  |
| Meeting Adjourned |
| **Meeting adjourned by** | Melinda Goodwin |