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| Minutes |
| **DATE 4/26/16** | **7:00pm** | **Hatboro Baptist Church Annex** |
| **Meeting called by** | Melinda Goodwin, President |
| **Type of meeting** | General Membership Meeting  |
| **Note taker** | Sue Shannon |
|  | Melinda Goodwin, Diana Lineback , Austin Mosby, James Castro, Doris Lloyd, Barb Samuel, Sue Shannon, Bill Godshall, Dani Harting, Chuck Harting, Bruce Hart, Virginia Hart, Sue Fuerst, Pam Waldo, Mae Steere, Kelly McPeak |
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| **Call Meeting to Order** | Melinda Goodwin |
| **Adoption of the Agenda** | Melinda Goodwin  |
| **Approval of the Minutes** |  Melinda Goodwin |
| The minutes were not available.  |
| **Treasurer’s Report** | Bill Godshall |
| * The current balance is $6253.53, including the purchase of the new banner, and the deposit which will happen tomorrow. The next major cost will be the July vendor tax, and we will be getting money from the vendors for the second half of the season.
* There was a discussion about sources of income for the HRA – the vendors at the market, sales of the merchant discount card and donations. James Castro suggested if he had membership forms in his shop, he could sign people up on the spot and give them the discount.
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| Action Items | Person Responsible | Deadline |
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| UPDATES |
| **TOPIC Scholarship**  | Name Melinda Goodwin |
| * We paid $750 for two scholarships – we added a second scholarship because there were several really strong candidates.
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| Action Items | Person Responsible | Deadline |
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| **TOPIC: SEPTA Train Project** | Name Austin Mosby |
| * Austin reported that his original goal was to get fresh paint and new trash cans, and that has happened but SEPTA is asking him what else, especially since there are now plans to redo the station. Austin has met with SEPTA at Tom Murt’s off ice, with Fred Zollers from the borough, and the plans are quite ambitious. There is a discussion about whether to demolish the station or to save it for historical reasons. They also would like to raise the platform to make it ADA compliant. They’re also talking about a café. Everything is on hold right now, because of the technical and budget issues being addressed – Austin will keep checking with them for updates.
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| Action Items | Person Responsible | Deadline |
| Keep updated as to progress | Austin | Ongoing |
| **TOPIC Membership Cards & Discount Sheet** | Name Melinda Goodwin |
| * Discussion about how to sell more discount cards, especially at the Farmers’ Market. Suggestion to make a goal based on how many cards we need to sell, and then focus on how many cards we should then sell every week. Merchants could promote by promoting the discount on the spot. If Merchants could ask people if they have the HRA card when they make a purchase.
* Suggestion to have our HRA meetings at different businesses each month, especially restaurants, to attract people to the meeting, and to promote businesses. Also we can tie this into a Facebook Hatboro Gems promotion. We should do it at the July meeting. James Castro volunteered to talk to some businesses.
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| Action Items | Person Responsible | Deadline |
| Talk to Merchants about promoting Discount cards | James Castro | Ongoing |
| **TOPIC Community Garden Updates** | Name Melinda Goodwin |
| * Melinda reported that Pennypack has already harvested a bunch of vegetables, and there are 16 beds this year. There was a discussion about how to get publicity for the good work the community garden is doing - suggestion to advertise in the Metro (for the Farmer’s Market) and for the local churches to advertise the effort. We need updated pictures of the actual vegetables. We will ask Bob to do that.
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| Action Items | Person Responsible | Deadline |
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| **TOPIC Farmer’s Market**  | Name Dani Harting |
|  We have a new vendor – a farm that sells produce and eggs, which everyone has been asking for. We could use a baker – Wild Flower Baker had a good week when they came but they don’t have enough help to come back. There was a discussion about vendor retention – it doesn’t seem like when vendors come back it is for different, unique reasons. The only consistent problem has been that people have difficulty either getting licensed by the Dept. of Agriculture or having enough business infrastructure to maintain a farmer’s market presence. Discussion about renewing the raffle program at the Farmer’s Market – James Castro will help with getting the gift certificates. We will start at the next market.  |
| Action Items | Person Responsible | Deadline |
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| **TOPIC Hatboro Wiffle Ball Classic** | Name: Sue Shannon |
|  We were asked to be a sponsor for the first annual Hatboro Wiffle Ball Classic, which is being organized by some local folks, to raise money for a local family whose young son has been diagnosed with a brain tumor, the Prayers for Ben Fund. Sponsorship is $100, and to bring a team costs $150. After a discussion, we decided to become a sponsor and also to have a team.  |
| Action Items | Person Responsible | Deadline |
| Get back to Wiffle Ball organizer about sponsorship | Sue |   |
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| Meeting Adjourned |
| **Meeting adjourned by** | Melinda Goodwin |