|  |
| --- |
| Minutes |
| **April 22, 2014** | **7:00pm** | **Hatboro Baptist Church Annex** |
| **Meeting called by** | Melinda Goodwin, President |
| **Type of meeting** | Board Meeting  |
| **Note taker** | Jennifer Cox |
| **Attendees** | BOARD MEMBERS: Bill Godshall, Melinda Goodwin, Michael Gorn, Jennifer Cox, Leslie Jones, Bob Griffenberg |
|  |
| **Call Meeting to Order** | Melinda Goodwin |
| **Adoption of the Agenda** | Melinda Goodwin |
| **Approval of the Minutes** | Jenn Cox |
| No updates to minutes from last General Membership Meeting; Minutes approved by Board unanimously. |
| **Treasurer’s Report** | Jenn Cox |
| Discussion |  |
| * Balance as of 3/25/14: $875.42
* Balance as of 4/22/14: $2,821.12
* See Treasurer’s Report for complete deposit and withdrawal information
 |
| UNFINISHED BUSINESS |
| **Farmer’s Market Update** | Melinda Goodwin and Jenn Cox |
| Discussion |  |
| * Peformers are still needed for several dates (music must be family friendly) Please email us at hatbororesidents@gmail.com or call Melinda Cell if you know any performers 267-648-5792
* Confirmed vendors: 26 plus food trucks each week
* Barb Samuel – volunteer face painting
* Chippy the Clown – volunteer clown and balloon animals
* Upper Moreland Parks and Recs – arts and crafts, kids activities, etc.
* Banner purchase: banner was delivered on Monday from York, PA. It is double sided and will be hung the 2nd week of May and every month thereafter during the market (alternating location with other banners)
* Local Advertisement: newspapers, wooden signs repainted (new wooden signs to be added)
* Vendor set up is 5pm, 5:30pm foot traffic starts, actual start is 6pm to dusk
* Location: Hatboro Baptist Church lawn, walkway and back lot – church will provide tables and chairs for use
* Local Hatboro residents can sell their homemade/homegrown items for free (no vendor fee) but must complete an application
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
|  |
| **Membership Drive Update** | Leslie Jones |
| Discussion |  |
| * Merchant list was provided to attendees – currently 31 participating businesses and discounts
* Look for vendor placards in store windows
* Committee has gone face to face, door to door to merchants
* We are still looking for volunteers, or if you know if any business owners that may be interested let us know
* Some merchants have shown interest and taken literature, but haven’t decided yet (and sometimes the owner is not present, so literature is left with store employees) – these need follow up
* We have over 50 official members as of the start of membership drive for 2014
* Membership forms are on display at Tom Murt’s office, Salon on Main, Hatboro Library, Horsham Library, and Borough Hall. We plan to also display at local super markets, at the Farmers’ Market and at Library and other Hatboro events
* Card was re-described and explained to attendees
 |
| Action Items | Person Responsible | Deadline |
| Solicit volunteers | Leslie Jones | ASAP |
| **Borough Council Update** | Michael Gorn |
| Discussion |  |
| * Vendor fee of $125 per vendor per event – request for abatement was presented to council at their last meeting to waive these fees for Farmers Market vendors (will be voted on at next Borough Council Meeting)
* Hearing was held for Jacksonville Road rezoning from Heavy Industrial to Mixed Use – this will allow for development of residential and commercial use properties in selected areas along Jacksonville Road. Hearing was held on 4/14/14 and the final vote will be made on 4/28/14
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
|  |
| **Community Garden Update** | Bob Griffenberg |
| Discussion |  |
| * Planted spinach and potatoes
* Chicken wire framing is completed
* All beds are done and ready for summer planting in 2-3 weeks
* WE NEED VOLUNTEERS
* Harvest will go to local food banks and residents in need
* Play and Learn day care is helping; kids have planted potatoes and decorated bed sides with handprints
* Gentleman reached out to us to do other gardens in other locations (Moreland Towers, Lehman Church, etc.)
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
|  |

|  |
| --- |
| NEW BUSINESS |
| **Resignation of Board Member** | Melinda Goodwin |
| Discussion |  |
| * Unfortunately we lost Board Member Joe Grossman after his resignation, as his busy schedule no longer permits his participation. He will be missed.
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
|  |
| **Farmers Market Volunteers** | Melinda Goodwin |
| Discussion |  |
| * We have several HRA members who have volunteered to assist in the Farmers Market
* We will have a premarket meeting in the upcoming week with all volunteers sometime after 530pm
* Melinda will send emails to all established volunteers
 |
| Action Items | Person Responsible | Deadline |
| Email volunteers when meeting time is decided | Melinda Goodwin | ASAP |
|  |
| **Graffiti Ordinance** | Michael Gorn |
| Discussion |  |
| * Graffiti ordinance: passed in September by Borough Council (is posted on the Borough website)
* Two components: 1. Any property owner must clean up graffiti within 30 days of being notified or face fine of $350 or 30 days in jail (plus expenses if Borough does clean up) 2. Prohibits minors from having spray paint or permanent markers in their possession (and businesses from selling such items to minors)
* We need to do research on how to clean up graffiti so we can offer help to businesses and residents who have been victims of graffiti
* There is some graffiti on the hall way next to the Marine’s Recruitment Office
* The graffiti on Mr. Jim’s has been painted – Elm Street offered the labor if the owner gets the paint (is awaiting better weather for completion)
* Austin Mosby (resident) presented the City of Reading anti-graffiti program and is willing to volunteer for Committee
* Michael Gorn spoke to Fred Zollers – maybe the Borough can offer assistance in clean up
* We need to encourage victims to report graffiti in a timely manner as many cases are linked to others
* Michael will collect list of volunteers for this Committee
 |
| Action Items | Person Responsible | Deadline |
| Michael will collect list of Volunteers | Michael Gorn | ASAP |
|  |
| **Clean Up Committee Chairperson – Michael Gorn** | Melinda Goodwin / Michael Gorn |
| Discussion |  |
| * Michael Gorn nominated as Chairperson of HRA Clean Up Committee
* Start of clean up will be at the Chamber Sponsored Spring Clean up on Saturday
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
|  |
| **Yard Sale Committee Chairperson – Bill Godshall** | Melinda Goodwin / Bill Godshall |
| Discussion |  |
| * Bill Godshall nominated as Chairperson of the HRA Yard Sale Committee
* Last year Yard Sale was the same day of the car show – same plans for this year (Saturday, July 26th)
* Start at 8am, run to noon
* Debating on cost – either of $10 or $20 per table
* Advertising – yard signs (we will reuse all of the Farmers Market yard signs and Bill’s old political campaign signs which will be repainted
 |
| Action Items | Person Responsible | Deadline |
| Repaint signs to advertise Yard Sale | Bill Godshall | July |
|  |
| **Pub Crawl Chairperson – Jenn Cox** | Melinda Goodwin / Jenn Cox |
| Discussion |  |
| * Jennifer Cox nominated as Chairperson of the HRA Pub Crawl Committee
* No dates set yet but looking at later in the summer, perhaps July
* We talked to some Hatboro bars (Towey’s, Stroker’s Roadhouse, Richies Too, Connolly’s and Crooked Eye Brewery) about participation – they are excited to do it
* We will sell T-Shirts for the event which will be your “ticket” to receive discounts at local bars (we will walk to them as a group)
* We need to check liability for such an event – need an event policy and waiver signed by participants
 |
| Action Items | Person Responsible | Deadline |
| Check on liability to HRA for hosting a pub crawl | Jenn Cox | ASAP |
| Determine date for event | Jenn Cox | ASAP |
|  |
| **Community Composting** | Melinda Goodwin  |
| Discussion |  |
| * Hatboro resident Kait presented information about a possible Community Compost Pile to work in conjunction with our Community Gardens
* Composting provides best soil for a garden, would need list of accepted vs. non-accepted items (green material: grass clipping, food, etc., brown material: brown leaves, newspaper, straw), scraps can be stored in freezer and then dropped off at compost pile
* Need resident involvement – has a huge environmental impact
* Needs to be turned weekly
* Can use pallets to build
 |
| Action Items | Person Responsible | Deadline |
| Discuss in further detail | ALL BOARD | ASAP |

|  |  |
| --- | --- |
| **Elm Street Hatboro / Kiwanis Club** | John Farnen |
| Discussion |  |
| * John Farnen is president of Elm Street Hatboro and the Kiwanis Club
* May 20 -26 is the Hatboro Carnival which is a fundraiser for the fire house and Elm Street
* NEED VOLUNTEERS FOR TICKET BOOTH (4 per night) for 4 hour shifts
* Tanner Park clean up in June – Date to be Determined
* Elm Street clean up in June – Date to be Determined
* June 25th: Play at the Village Players as a fundraiser ($15 per ticket)
* Community Day – rescheduled from May due to weather to September – Date to be Determined
* Elm Street location: County Line Road to Byberry Road to York Road
* HRA partnering with the Kiwanis
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
|  |  |  |

|  |
| --- |
| Meeting Adjourned |
| **Meeting adjourned by** | Melinda Goodwin |