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| Minutes |
| **September 23, 2014** | **7:00pm** | **Hatboro Baptist Church Annex** |
| **Meeting called by** | Melinda Goodwin, President |
| **Type of meeting** | Board Meeting  |
| **Note taker** | Jennifer Cox |
| **Attendees** | BOARD MEMBERS: Bill Godshall, Melinda Goodwin, Jennifer Cox, Leslie Jones, Bob Griffenberg |
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| **Call Meeting to Order** | Melinda Goodwin |
| **Adoption of the Agenda** | Melinda Goodwin |
| **Approval of the Minutes** | Melinda Goodwin |
| No updates to minutes from last General Membership Meeting; Minutes approved by Board unanimously. |
| **Treasurer’s Report** | Bob Griffenberg |
| Discussion |  |
| * Balance as of 07/22/14: $5,803.79
* Deposits: +$4,097.50 (Farmers’ Market fees, Membership Drive donations)
* Expenses: -$1,320.64 (Farmers’ Market refunds, Community Garden Fall Plants, HRA Business Cards, Creating Community Newsletter, Printer Ink, Hatters for Music Advertisement, Donation Check to Hatboro Baptist Church)
* Balance as of 09/23/14: $8,580.65
* See Treasurer’s Report for complete deposit and withdrawal information
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| UNFINISHED BUSINESS |
| **Farmer’s Market Update** | Melinda Goodwin  |
| Discussion |  |
| * Vendors and Shoppers still seem to be very happy with the market
* Lighting issue (due to earlier nightfall) – asked vendors to buy lanterns
* Moved market to earlier start (5pm instead of 6pm)
* Next year we hope to coordinate lighting with the Borough or Fire Department like Lansdale Farmers Market
* WE STILL NEED VOLUNTEERS!!!! Most help needed to carry tables/chairs from 4-5pm and 7-8pm
* Our intent for the market was to “bring people together” and it has done that throughout the town
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
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| **Membership Drive Update** | Leslie Jones |
| Discussion |  |
| * Currently have 155 members
* Still recruiting for new membership and selling Discount Member Cards
* List is available on our website at [www.hatbororesidents.com](http://www.hatbororesidents.com)
 |
| Action Items | Person Responsible | Deadline |
| NONE |  |  |
| **Borough Council Update** | Karen Schubick |
| Discussion |  |
| * Wednesday 10/8: there will be a hearing for Victoria Village’s request to install a lighted sign
* Saturday 10/11: fire prevention program will be held at the Hatboro parking lot behind McMackin’s
* Monday 11/10: there will be a hearing for Station’s Park overlay ordinance
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| Action Items | Person Responsible | Deadline |
| NONE |  |  |
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| **Community Garden Update** | Bob Griffenberg |
| Discussion |  |
| * Community Garden is winding down for the season
* So far we have donated over 230 pounds of fresh produce to local food banks
* We planted 50 new plants for the fall: beets, lettuce, kale
* We have a Senior from HHHS who is doing his senior project to help with the community garden
* Next year our goal is to DOUBLE the amount of gardens and harvest
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| Action Items | Person Responsible | Deadline |
| NONE |  |  |
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| NEW BUSINESS |
| **Rocktoberfest** | Matt Beck |
| Discussion |  |
| * This is an event organized by Hatboro residents featuring local bands and local comedians to raise money for Borough beautification (such as the band shell, etc.)
* All food provided locally (beer from Crooked Eye Brewery, sausage and kraut from Old World Sausage, soda and water from Hatboro Beverage, and rolls from Nonno’s Bakery)
* Will have baskets for raffle filled with donated goods
* Tickets are $30 each in advance (checks payable to Rocktoberfest) or $35 at the door and are available at the Farmers Market each week, or at the Chamber of Commerce in the Red Barn Mall at 120 S. York Road or by calling (215) 956-9540 or emailing office@hatborochamber.org
* Facebook page: Rocktoberfest in the 040
* We may donate some HRA tshirts for the raffle
* Suggested that they call Designated Driving Services to offer transportation home and Lochels to possibly donate a dessert tray
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| Action Items | Person Responsible | Deadline |
| Email Matt Beck contact information for Designated Driving Services | Jenn Cox | COMPLETED |
| Email Matt Beck contact information for Lochel’s Bakery | Jenn Cox | COMPLETED |
| Contact Matt Beck about donating HRA t-shirt or other products for basket | BOARD MEMBERS | 10/15/14 |
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| **Fall Yard Sale** | Bill Godshall |
| Discussion |  |
| * We had originally discussed having a second “Boro’s Biggest Yard Sale” in the fall, but due to the many other events already planned in Hatboro and surrounding area for fall and Halloween, it is not going to happen
* We will schedule one in early spring most likely in addition to the annual yard sale held on the morning of the car show
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| Action Items | Person Responsible | Deadline |
| Choose date for Early Spring Boro’s Biggest Yard Sale | Bill Godshall | 03/01/14 |
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| **Tricentennial Celebration** | Bill Godshall |
| Discussion |  |
| * The first event will be the Tricentennial Kick Off Celebration to be held at the Blair Mill Inn on 10/25/14 from 7pm-11pm.
* If tickets are purchased before 10/1 they are $30 per person, or $35 if after 10/1. Tables of 10 people are also available for $250 (only $25 per ticket)
* Music (DJ) will be provided
* There will also be Hatboro Ball held in February 2015
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| Action Items | Person Responsible | Deadline |
| NONE |  |  |
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| **Pub Crawl** | Jenn Cox |
| Discussion |  |
| * Pub Crawl is most likely going to be cancelled or postponed due to only TWO registered participants so far
* Still waiting for a quote for liability insurance to protect the HRA in case of accidental injury during the event (will likely get this regardless of Pub Crawl status to cover us for ALL HRA events)
* T-shirts were planned to be purchased as tickets; must be ordered 2 weeks prior to event which is why deadline date was chosen
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| Action Items | Person Responsible | Deadline |
| NONE |  |  |
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| **Member Survey** | Leslie Jones |
| Discussion |  |
| * A survey was emailed out to all members as well as posted on our Facebook page asking for ideas or votes on what projects people would like to see the HRA bring to the Borough
* 40 responses have been received so far
* Most voted upon idea: Arts Festival
* Please let the HRA know of any events that you would like to see us plan
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| Action Items | Person Responsible | Deadline |
| Continue to monitor and collect survey responses | Leslie Jones | 12/31/14 |
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| **Call for New Members / Officers** | Melinda Goodwin |
| Discussion |  |
| * The annual election of Board Members for the HRA will be held at the November General Membership Meeting on November 25th
* Anyone interested in becoming a Board Member should submit their intent to the current HRA board no later than October 11th.
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| Action Items | Person Responsible | Deadline |
| NONE |  |  |
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| **Questions/Comments** |  |
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| * NONE
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| Action Items | Person Responsible | Deadline |
| NONE |  |  |

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| Meeting Adjourned |
| **Meeting adjourned by** | Melinda Goodwin |